

## RAINMAKER SYSTEMS TO ANNOUNCE SECOND QUARTER 2006 FINANCIAL RESULTS ON AUGUST 2, 2006

**Campbell, Calif., July 05, 2006** – Rainmaker Systems, Inc. (NASDAQ: RMKR), a leading outsource provider of sales and marketing services, will announce its second quarter 2006 financial results after the close of regular market trading on Wednesday, August 2, 2006. A press release will be transmitted to the news media immediately following the close of the market on August 2, 2006. The company will also hold a conference call to discuss the results at 1:30 p.m. PDT (4:30 p.m. EDT).

- What:** Rainmaker 2006 Second Quarter Financial Results Conference Call
- When:** Wednesday, August 2<sup>nd</sup> at 1:30 p.m. PDT (4:30 p.m. EDT)
- Webcast:** A live and archived web cast of the conference call can be accessed from the investors section of Rainmaker's website at [www.rmkr.com](http://www.rmkr.com) or at [www.mkr-group.com](http://www.mkr-group.com) (under featured events).
- Dial In:** To access the live conference call, dial **(800) 218-8862** and request the "Rainmaker" call.
- Replay:** An audio replay of the conference call can be accessed at **(800) 405-2236**. The replay will be available starting two hours after the call and remain in effect for two weeks through Monday August 7<sup>th</sup> at 11:59 PDT. The required pass code is **11064990#**.

### **About Rainmaker Systems**

*Rainmaker Systems, Inc. is a leading provider of business-to-business sales and marketing services, leveraging integrated telesales, marketing, web technologies, and data analytics to achieve higher revenue for clients. Our core activities include lead qualification and nurturing management, lead generation for product sales, subscription and service contract sales, and contract renewals and warranty extension sales. Our services are available individually or as an integrated solution.*

*Rainmaker helps approximately 50 companies ranging from Fortune 500 to dynamic technology start-ups, grow their revenues and increase customer loyalty by providing lead generation and contract renewal sales solutions. For more information, visit [www.rmkr.com](http://www.rmkr.com).*

**NOTE:** *Rainmaker Systems and the Rainmaker logo are registered with the U.S. Patent and Trademark Office. All other service marks or trademarks are the property of their respective owners.*

*Some of the information in this press release may contain projections or other forward-looking statements regarding future events or the future financial performance of the Company. We wish to caution you that these statements involve risks and uncertainties and actual events or results may differ materially. Among the important factors which could cause actual results to differ materially from those in the forward-looking statements are general market conditions, unfavorable economic conditions, our ability to execute our business strategy, the effectiveness of our sales team and approach, our ability to target, analyze and forecast the revenue to be derived from a client and the costs associated with providing services to that client, the date during the course of a calendar year that a new client is acquired, the length of the integration cycle for new clients and the timing of revenues and costs associated therewith, our client concentration given that the Company is currently dependent on a few large client relationships, potential competition*

*in the marketplace, the ability to retain and attract employees, market acceptance of our service programs and pricing options, our ability to maintain our existing technology platform and to deploy new technology, our ability to sign new clients and control expenses, the possibility of the discontinuation of some client relationships, the financial condition of our clients' business and other factors detailed in the Company's filings with the Securities and Exchange Commission, including our recent filings on Forms 10-K and 10-Q.*

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