

**About Rainmaker Systems, Inc. (NASDAQ: RMKR)**  
[www.rmkr.com](http://www.rmkr.com)

Rainmaker Systems, Inc. delivers sales and marketing solutions, combining hosted application software and execution services designed to drive more revenue for our clients. Our Revenue Delivery Platform<sup>SM</sup> combines proprietary, on-demand application software and advanced analytics with specialized sales and marketing execution services. Rainmaker clients include large enterprises in a range of industries, including computer hardware and software, telecommunications, and financial services industries.

**Key Statistics** (As of May 14, 2009)

52-Week Price Range	0.47-4.07
Shares Outstanding	21.7M
Float	17.1M
Market Capitalization	29.3M
Avg. Daily Volume (3 mos.)	36,667
Fiscal Year End	December 31
Founded	1991
Headquarters	Campbell, CA

**Financial Highlights**

(In thousands except per share data)

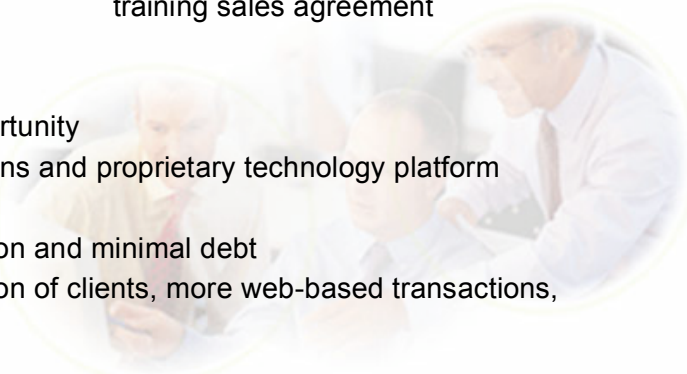
	Three Months Ended Mar. 31,	
<b>Statement of Ops</b>	<b>2009</b>	<b>2008</b>
Net revenue	\$12,363	\$20,602
Gross margin	42%	49%
Operating expenses	\$8,935	\$10,506
Net income (loss)	\$(3,900)	\$(277)
EPS p/share	\$(0.20)	\$(0.01)
Non-GAAP Net Income	\$(2,814)	\$995
Non-GAAP EPS p/share	\$(0.15)	\$0.05
Wtd shares o/s-basic	19,242	19,326
Wtd shares o/s-diluted	19,242	19,326
<b>Balance Sheet</b>	<b>3/31/09</b>	<b>3/31/08</b>
Cash & cash equiv.	\$17,710	\$33,578
Total debt	\$4,300	\$3,400

**Recent News**

- **June** – Extended lead development agreement with Fortune 500 network computing client
- **May** – Announced extension of its Stock Repurchase Program through January 31, 2010.
- **March** – Awarded three-year agreement for lead development by Fortune 50 global hardware client
- **January** – Added global enterprise management solutions provider BMC Software as new client for training sales
- **January** – Added global enterprise business software provider Lawson Software as new client for training sales
- **January** – Business software client TIBCO Software awarded three-year renewal of training sales agreement

**Investment Highlights**

- Focused on sizeable, growing market opportunity
- Differentiated, integrated, marketing solutions and proprietary technology platform
- Well established, world-class client base
- Strong balance sheet with solid cash position and minimal debt
- Growth strategies include deeper penetration of clients, more web-based transactions, international expansion



## Proprietary Technology Platform

### On Demand SaaS Platform

- LeadWorks™
- ViewCentral™
- FirePortal

### Integrated Marketing Services

- Email and Direct Marketing
- Data Analytics
- Telesales and Online Chat
- E-Commerce and Web Marketing

### Buyer Data

- Prospect Intelligence™

## Select Client Verticals

### Hardware



### Software



### Telecom



### Financial Services



## Experienced Management Team

<b>Michael Silton</b>	Chief Executive Officer
<b>Steve Valenzuela</b>	Chief Financial Officer
<b>Eric Anderson</b>	VP, Worldwide Sales
<b>Mark de la Vega</b>	Senior VP, Products
<b>Phil Johnson</b>	VP, Human Resources



## Investor Contacts

### Rainmaker Systems

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### MKR Group

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